

“Put a new FACE(book) on your small business”
Introduction and overview to Facebook for artists and small businesses
Thursday, March 25, 2010 6:00-8:00p.m.
The NC Arts Incubator #229 N. Chatham Avenue, Siler City, NC

Your \$10.00 donation to the NC Arts Incubator includes:

- A** great way to explore a new tool to promote your business
- A** light sandwich buffet (locally catered)
- A** Facebook for novices Introduction
- A** small working group follow-up session (dates TBD)

In this workshop we will discuss the many ways you can use Facebook to educate customers, strengthen relationships, and increase sales. Participants will become more familiar with social networking terminology and learn how to use these tools to enhance the sustainability of their business.

During the workshop, we will actually create a business profile for a local business so participants will see all of the steps involved (and how easy it is!).

The workshop will be taught by Neha Shah, Director of Travel and Tourism for the Pittsboro-Siler City Convention & Visitors Bureau.. Neha won an Innovation in Tourism Award from the Destination Marketing Association of North Carolina for an earlier version of this workshop and her innovative use of Facebook and Twitter for marketing.

Seating is limited please reserve your space by March 11th

Please mail your registration form and \$10.00 donation check to:

Yellow flag artists: \$5.00 (covers cost of light meal)

The NC Arts Incubator, PO Box 643, Siler City, NC 27344

or

drop it off at the NCAI Gallery #223 N. Chatham Ave. Siler City, NC

Name: _____

Address: _____

Phone: _____

Email address: _____

Business name: _____

Web site?: _____

If your business is currently on FB, please list the name as it appears: _____

If your business is on Twitter, please list the name of your Twitter account: _____